

New Budget SMART Board V280 released in India

Contributed by Administrator
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SMART Technologies has launched a new SMART Board in the Indian market that should be priced 30% lower than ordinary SMART Board models.

Most remarkable with this release is that this SMART Board is PEN driven - yes - hard surface and uses a pen to operate.

The SMART Board V280 interactive whiteboard uses SMART's patented DVIT[™] (Digital Vision Touch) technology for the first time in a front-projection, pen-only system.

"Technology can help close the digital divide by providing access to a 21st-century education. The SMART Board V280 interactive whiteboard offers a viable option for areas of the world that want the benefits of SMART's award-winning products at a more affordable cost," commented Nancy Knowlton, SMART's CEO.

In India the price is set to RS 90 000 - not really interesting to convert to Dollars since the ordinary Interactive whiteboards are much more expensive there compared to US / UK / European market.

More information in the SMART Tech Press Release found at [Indian PR Wire](#).