

A lot of interactive whiteboard brands pop up .. what to choose?

Contributed by Administrator
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The market for IWBs explodes as expected and a lot of new asian brands see the market.

What should you choose and what is a "good IWB" ?

Well it is as often "in the eye of the beholder" but first you start to look at what are your needs?

Do you want to be able to create fabulous lessons that inspires your students or do you want to use the whiteboard as a big screen for movies / youtube clips?

Do you want to have the freedom that touch based IWBs give you or do you want pen based products ?

Our opinion is that SOFTWARE is the key - when looking for a interactive whiteboard take a deep look and test the software that comes with the product.

Are there good licence agreements for the software, does it come in your local language, are there user forums for lessons created locally ?

We also think that touch for many people gives the best solution - since you can use a pen anyway but on a pen based product you can never use your finger instead..

Do you have any ideas how many interactive whiteboard manufacturers it's out there? Well just send us a tip at the contact us button for each manufacturer you see and we will put together a list. Note that many manufacturers do OEM which means that same product can have a lot of different names.

Insecure what to choose still? Well look at marketshares and see which brands have a lot of users and choose from there.