

Projector manufacturers compete with IWB manufacturers

Contributed by Administrator
Tuesday, 30 March 2010

Epson, Infocus, Hitachi, Sanyo and more are releasing projectors that say will compete with the interactive whiteboards.

So what is all this buzz about, well the projectors have a "infrared eye" looking at the projected surface and with a infrared pen just like the old Mimio / eBeam etc you can control the computer with your infrared pen.

The manufacturers say these projectors will make all surfaces interactive.. well it is not that nice feeling to use a hard pen on a ruff wall for instance.

Pros are of course the cost of this solution compared to a Pen based interactive whiteboard and a projector.

The cons are today the software - they can't compete with the functionality made for a board by a board manufacturer.

We at IWBusers.com really like touch - love our iPhones and coming iPads :-)) and therefor we still se the need of real touch based IWBs.

But it will be interesting to see who these productst will sell into the schools.